



Corporate Website Renewal Announcement

2017-06-01

Tokyo, June 01, 2017 – PIPELINE K.K. announced today the launch of a new and improved website. This renewal project is one of the first key steps to support its local growth strategy. As a major first step toward strategic local branding, the new corporate website was developed with focus on clearer communication to international and local partners, a design upgrade and smoother site navigation in order to help its users locate the information that they look for with much more ease and facility than before.

PIPELINE K.K. is committed to keeping its stakeholders engaged up to date, as it continues challenging itself to become the most preferred cyber security solutions provider in Japan.

Website Renewal Outline

Launch Date	June 1 st , 2017
New Domain	www.pipelinesecurity.jp
Major Changes	1. Revision: Product & Solution The structure and content of the “Products & Solutions” section has comprehensively been revised. Our portfolio can now be looked up by Industries, use cases and solutions.

2. New Section: Services

PIPELINE has added new “Services” for its partners. Furthermore the communication strategy is outlined in the division of Services for International and Local partners.

3. New Section: Partners

PIPELINE has published new Partnership programs to its International and Local partners in order to give more insight of its operations and capabilities.

4. New Section: Support

The support section now gives PIPELINE’s current partners access to a “Partner Portal” that includes a wide range of documentations about guidelines, technical datasheets and other resources.

Furthermore new support lines for general and urgent requests have been added for international and local partners.

5. Renewed: About Us

The “About Us” section now includes “News & Updates” section under which PIPELINE is keeping its stakeholders engaged with up to date business activities.